

Implementation Case Study 1

Our Client's Challenge

In 2006 the Australian Federal Government hosted the Group of Twenty (G-20) Finance Ministers and Central Bank Governors Meeting. The Group of Twenty is comprised of the 20 largest economies in the world, the International Monetary Fund (IMF) and the World Bank.



The G20 meetings are typically high profile events that attract considerable international attention and involve numerous political sensitivities. It was Australia's first experience as the host economy and there was no existing knowledge bank to draw upon.

The Department of Treasury was responsible for overseeing the organisation of the event and ensuring its smooth delivery so that it reflected well on Australia.

Our Engagement & Approach

In July 2006 MURPHYDAVIS Consulting was engaged to provide project management services and support to the Department of Treasury's event management team. The engagement required a "close teaming" relationship with the Treasury based on complete openness and mutual trust.



Our approach entailed extensive consultation and collaboration with numerous government agencies, security agencies, corporate organisations, embassy representatives, foreign and local delegates and VIPs.

It was a high profile event, there were political sensitivities involved and the risk profile was unique. The risk management overlay for the project was therefore significant and extensive risk management plans were incorporated into each of the modules we were responsible for delivering.

Our Results



- We delivered the Strategic Communications Framework;
- We developed the Medical Emergency Response Plan;
- We managed the Airport Logistics project module; and
- Our project deliverables met the client's expectations, contributed to a successful meeting and were incorporated into the G20 knowledge legacy.